# NOMINET SOCIAL IMPACT DIGITAL YOUTH INDEX

# 20 DECEMBER 2021

# **RESEARCH METHODOLOGY**

Opinium conducted a multi-phased research programme to provide a breadth and depth of insight into young peoples' digital experiences, using both qualitative and quantitative research.

To create the Nominet Digital Youth Index, and robustly measure what it feels like to be a young person growing up in a digital world, 2,000 8 – 25 year olds completed a quantitative survey.



# **D1\_GENDER SINGLE CHOICE**

What is your gender?

# **D2\_AGE SINGLE CHOICE**

How old are you?

# **D3\_YEAR SINGLE CHOICE**

What school year are you currently in, if you have finished school for the year what school year have you just finished?

#### **D11 MULTI CHOICE**

Which of these applies to you? [Check if they are a student or working]

# **D4 SINGLE CHOICE**

Which of the following best describes the school / college you go to?

#### **D16A SINGLE CHOICE**

Which of the following groups does the chief income earner in your household belong to? [Checking their type of work for the purposes of socio-economic group analysis]

#### **D17A\_R SINGLE CHOICE**

Please select the highest level of attainment / qualifications the chief income earner in your household has achieved?

# **D18\_R SINGLE CHOICE**

What is the chief income earner in your households current working status?

#### **D19\_R SINGLE CHOICE**

What is your annual household income?

#### Q1 MULTI

Which of the following digital devices do you have access to?

#### **Q2A SINGLE CHOICE GRID**

Are the digital devices that you have access to owned by you or someone else? If you have access to more than one type of device, please think about the one that you use the most.

#### **Q2B SINGLE CHOICE GRID**

Are you able to use the device whenever you need to?

#### **Q3 SINGLE**

Do you agree or disagree with the following statement? 'Overall, I am satisfied with the quality of my digital devices'

#### **Q4 MULTI CHOICE**

Are there any digital devices you wish that you had access to?

#### **Q5 MULTI CHOICE**

Why do you not have these digital devices in your household?



DIGITAL YOUTH

# **Q6 SINGLE CHOICE**

What was the most recent digital device you or someone in your household got? (This could be a device you or someone in your household bought, or it could be borrowed from school or work)

#### Q7 MULTI CHOICE

What are the main reasons you got access to [insert most recent device]?

#### **Q8 MULTI CHOICE**

What kind of internet connections do you have access to?

#### **Q9 SINGLE CHOICE GRID**

Do you agree or disagree with the following statements? [statements about quality of internet connection]

#### **Q10 SINGLE CHOICE GRID**

Where would you first go to for advice on ...? [relationships, money, health, etc]

#### Q11A MULTI CHOICE

Why would you get help from a friend, family member or someone at work / school on an issue, rather than going online? [dependent on responses to Q10]

#### Q11B MULTI CHOICE

What should online services such as charities and the government do to help you access important information online?

#### **Q12 MULTI CHOICE**

Why would you use the internet / online services to help with an issue you had?

#### Q13A SINGLE CHOICE GRID

To what extent can you do each of the following? [Basic evaluation of digital skills]

#### **Q13B SINGLE CHOICE GRID**

How easy or hard do you find the following tasks on your own without any help?

#### **Q14 MULTI CHOICE**

Who has taught you digital skills? Digital skills are skills you use online and when using digital devices, e.g. Using Microsoft Word, searching on Google, connecting to the internet.

#### **Q15 SINGLE CHOICE**

When you need to do something for school, university or work using a computer, which of the following best applies to you? [Evaluate attitudes towards using computers]

#### **Q16 SINGLE CHOICE GRID**

Do you agree or disagree with the following statements? [Evaluate appeal of tech jobs]

#### **Q17 SINGLE CHOICE GRID**

Were you aware of the following before today? [Evaluate basic understanding of cybersecurity]

#### **Q18A SINGLE CHOICE GRID**

To what extent can you do each of the following? [Evaluate basic cybersecurity skills]

#### **Q18B SINGLE CHOICE GRID**

How easy or hard do you find the following tasks on your own without any help? [depends on responses to Q18A]

#### **Q19A SINGLE CHOICE**

To what extent do you understand what 'internet safety' means?



# **Q19B SINGLE CHOICE GRID**

How important do you think each of the following are in ensuring that you are safe online?

#### **Q20 MULTI CHOICE**

Internet safety is making sure individuals are protecting themselves and others from harms or risks online. Which of the following people, if any, have taught you about internet safety?

#### **Q21A SINGLE CHOICE**

How safe do you feel when online?

#### **Q21B MULTI CHOICE**

What makes you feel unsafe online?

# **Q22A SINGLE CHOICE GRID**

Have you ever seen or experienced anything online that made you upset?

# **Q22B SINGLE CHOICE GRID**

How confident do you feel to deal with the types of situations mentioned in the previous question?

#### **Q23A SINGLE CHOICE GRID**

Did you need any help or support to deal with this / these experience(s)?

#### **Q23B SINGLE CHOICE GRID**

Were you able to access the help/support you needed?

#### **Q24 SINGLE CHOICE**

Would you know where to find help / support if you needed it if you experienced something online that troubled you?

# **Q25 SINGLE CHOICE GRID**

How much would you trust these people to help you if you experienced something that made you feel unsafe online?

### **Q26 SINGLE CHOICE GRID**

How much do you agree or disagree with the following statements?

#### **Q27 MULTI CHOICE**

Which of the following social media channels do you currently use?

# **Q28A SINGLE CHOICE GRID**

What do you typically spend time using your devices for?

#### **Q28B SINGLE CHOICE GRID**

How often do you do the following tasks online? [Evaluate use of internet, e.g., home, school, work, play]

# **Q29 SINGLE CHOICE GRID**

Thinking about the impact of the Coronavirus, how has this changed how much time you spend online?

#### **Q30 SINGLE CHOICE GRID**

How much time do you think you spend on your devices on a typical weekday and on a typical weekend day?

#### **Q31 SINGLE CHOICE**

Do your parents/guardians limit the number of hours you can use your digital devices? By this we mean time spent on any digital devices (e.g., phone, laptop etc)

#### **Q32 SINGLE CHOICE**

Are you happy or unhappy with the amount of time that you spend on your digital devices?



# **Q33 SINGLE CHOICE**

Would you like to spend more or less time on your digital devices?

# **Q34 SINGLE CHOICE GRID**

How does your use of the internet and digital devices impact other areas of your life?

### **Q35 SINGLE CHOICE GRID**

How much do you agree or disagree with the following statements? [Evaluates attitudes and behaviours towards social media]

#### **D5\_R SINGLE CHOICE**

Do you receive free school meals?

#### **D6\_R MULTI CHOICE**

Do you have any of the following areas of needs that require you to have additional support at home, school or work?

#### **D7 SINGLE CHOICE**

Using the map of UK regions, which region do you live in?

### **D8 SINGLE CHOICE**

Which one of these bests describes the area where you live?

#### **D10\_R SINGLE CHOICE**

Which of the following best describes the home you live in?

### **D12 R SINGLE CHOICE**

Please select your highest level of attainment / qualifications you have completed.

#### **D13 SINGLE CHOICE**

Which of the following best describes your sexual orientation? (If you would rather not share your answer, please select the "Prefer not to say" option)

#### **D14\_R SINGLE CHOICE**

How many adults (age over 18) live in your home?

#### **D15\_R SINGLE CHOICE**

How many children (aged under 18) are there living in your home?

#### **D20 SINGLE CHOICE**

How many caregivers are there in your household? If you are 18 or over, please think about caregivers when you were a child. A caregiver is someone who looks after you at home, this could be your parents, grandparents, foster parents or someone else.

#### **D21 SINGLE CHOICE**

Who is/are your current main caregiver(s)? If you are 18 or over, please think about your main caregiver when you were a child. Think about your main care giver, if you have more than one you can select up to three options below.

#### **D22 MULTI CHOICE**

What is the main / primary language you use at home?

### **D23 SINGLE CHOICE**

Do you think of yourself as a member of any particular ethnic group? If you feel uncomfortable answering this question, please feel free to select 'prefer not to say"

- END OF SURVEY -

