



NOMINET
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DIGITAL YOUTH
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QUESTIONNAIRE

29 SEPTEMBER 2022

RESEARCH METHODOLOGY

Opinium conducted the 2022 Nominet Digital Youth Index in two phases: an initial quantitative survey, followed by a qualitative phase including pop-up communities, ethnographic interviews, and focus groups.

To ensure we captured 'state of nation' benchmark on the role of digital technology in young peoples' lives, we took a nationally representative sample of 4,000 8 – 25 year olds (doubled from 2,000 in 2021). To further improve the robustness of Digital Youth Index, we increased the sample size of the offline survey to 105 young people.

MAIN QUESTIONNAIRE

D1_GENDER SINGLE CHOICE

Are you

D2_AGE SINGLE CHOICE

How old are you?

D3_YEAR_1 SINGLE CHOICE

What school year are you currently in, if you have finished school for the year what school year have you just finished?

D3A_22 SINGLE CHOICE

Which of these applies to you?

D4 SINGLE CHOICE

Which of the following best describes the school / college your child goes to?

D5A SINGLE CHOICE

Does your child receive free school meals?

D5B_22 SINGLE CHOICE

Do you receive free school meals?

D6A MULTI CHOICE

Does your child have any of the following long-standing physical, mental, sensory or cognitive condition, impairment, illness or disability?

D6B1_22 SINGLE CHOICE

Do any of these conditions mean that your child requires additional support at home, school, or work?

D6C_22 MULTI CHOICE

Do you have any of the following long-standing physical, mental, sensory or cognitive conditions, impairments, illnesses or disabilities?

D6B2_22 SINGLE CHOICE

Do any of these conditions mean that you require additional support at home, school, or work?

D7 SINGLE CHOICE

Using the map of UK regions, which region do you live in?

D8 SINGLE CHOICE

Which one of these best describes the area where you live?

D9A OPEN

We would like to ask you for your postcode to better understand your location within the UK.

D10A SINGLE CHOICE

Which of the following best describes the home you live in?

D16A SINGLE CHOICE

Which of the following groups does the chief income earner in your household belong to?

D17A_R SINGLE CHOICE

Please select the highest level of attainment / qualifications the chief income earner in your household has achieved.

D18_R SINGLE CHOICE

What is the current working status of the chief income earner in your household?

D19_R SINGLE CHOICE

What is your annual household income?

D23_22 SINGLE CHOICE

What is your child's ethnicity? If you feel uncomfortable answering this question, please feel free to select 'prefer not to say'.

D23 SINGLE CHOICE

What is your ethnicity? If you feel uncomfortable answering this question, please feel free to select 'prefer not to say'.



Q1_1 MULTI CHOICE

Which of the following digital devices do you personally use at home?

Q1_1_22 MULTI CHOICE

Which of the following digital devices do you personally use at school?

Q1_2A MULTI CHOICE

Which of the following digital devices do you have access to in your home. These might not be devices that you own, but that you can use at home.

Q1_2B MULTI CHOICE

Which of the following digital devices do you have access to when you're not at home?

Q2A SINGLE CHOICE GRID

INDEX – ACCESS

Are the digital devices that you have access to owned by you or someone else?

Q2B SINGLE CHOICE GRID

Are you able to use the device whenever you need to?

Q3 SINGLE CHOICE

INDEX – ACCESS

Do you agree or disagree with the following statements? Overall, I am satisfied with the quality of my...

Q5 MULTI CHOICE

Why do you not have these digital devices in your household? Please select all that apply

Q8 MULTI CHOICE

What types of internet connections do you have access to?

Q8B SINGLE CHOICE

Which type of connection do you use most frequently? Think of which you spend most time connected to.

Q9 SINGLE CHOICE GRID

INDEX – CONNECTIVITY

How much do you agree or disagree with the following statements?

Q29A_22 MULTI CHOICE

The cost-of-living crisis is a rise in things like energy prices and fuel prices, meaning that people are having to spend more on day-to-day life. What impact has this had on you and your family recently?

Q13B SINGLE CHOICE GRID

INDEX – DIGITAL SKILLS

How easy or hard do you find it to do the following tasks on your own without any help?

Q14 MULTI CHOICE

How did you learn digital skills?

Q16_1 SINGLE CHOICE GRID

Do you agree or disagree with the following statements?

Q16_2 SINGLE CHOICE GRID

Do you agree or disagree with the following statements?

Q19A SINGLE CHOICE

INDEX – SAFETY

To what extent do you understand what 'internet safety' means?

Q19C_22 OPEN

Please tell us in your own words what you think internet safety means.

Q17 SINGLE CHOICE GRID

INDEX – SAFETY

Were you aware of the following before today?

Q27 MULTI CHOICE

Which of the following social media platforms do you currently use?

Q17A_22 SINGLE CHOICE GRID

Have you ever come across content that you find distressing on the following social media platforms?



Q18B SINGLE CHOICE GRID

INDEX – SAFETY

How easy or hard do you find the following tasks on your own without any help?

Q19B SINGLE CHOICE GRID

How important do you think each of the following are in ensuring that you are safe online?

Q20 MULTI CHOICE

Which of the following people, if any, have taught you about internet safety?

Q21A SINGLE CHOICE

INDEX – SAFETY

How safe do you feel when online?

Q21B MULTI CHOICE

What worries you about being safe when you are on the internet?

Q22A_2 SINGLE CHOICE

INDEX – SAFETY

Have you ever seen or experienced any of the following while online?

Q22B SINGLE CHOICE GRID

How confident are you in dealing with the following...

Q23A SINGLE CHOICE GRID

Did you need any help or support to deal with the following...

Q24 SINGLE CHOICE

Would you know where to find help / support if you needed it if you experienced something online that troubled you?

Q25 SINGLE CHOICE GRID

To what extent would you trust the following people to help you if you experienced something that made you feel unsafe online?

Q26 SINGLE CHOICE GRID

INDEX – DIGITAL WELLBEING

How much do you agree or disagree with the following statements?

Q10 SINGLE CHOICE GRID

Where would you first go for advice on ...?

Q11A MULTI CHOICE

Why would you get help from a friend, family member or someone at work / school on an issue, rather than going online?

Q11B OPEN

What should online services such as charities and the government do to help you access important information online?

Q12 MULTI CHOICE

Why would you use the internet / online services to help with an issue you had?

Q28A MULTI CHOICE

What do you typically spend time using your devices for?

Q28B SINGLE CHOICE GRID

How often do you do the following tasks online?

Q30 SINGLE CHOICE GRID

How much time do you think you spend on your devices on a typical weekday and on a typical weekend day?

Q31 SINGLE CHOICE

Do your parents/guardians limit the number of hours you can use your digital devices?

Q32 SINGLE CHOICE

INDEX – DIGITAL WELLBEING

Are you happy or unhappy with the amount of time that you spend on your digital devices?

Q33 SINGLE CHOICE

Would you like to spend more or less time on your digital devices?





Q34 SINGLE CHOICE GRID
INDEX - DIGITAL WELLBEING

How does your use of the internet and digital devices impact other areas of your life?

Q35 SINGLE CHOICE GRID

How much do you agree or disagree with the following statements?

D13 SINGLE CHOICE

Which of the following best describes your sexual orientation? (If you would rather not share your answer, please select the "Prefer not to say" option)

D20_22 SINGLE CHOICE

Which of the following best describes your living arrangements?
Please think about where you spend most of your time.

D14 SINGLE CHOICE

How many adults (aged 18 and over) live in your home (including you)?

D15 SINGLE CHOICE

How many children (aged under 18) are there living in your home (including you)?

D22 SINGLE CHOICE

What is the main/ primary language you use at home?

- END OF SURVEY -



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