

Key findingsIndex Score: 81

Aspirations for digital careers broadly mirror those found in 2022. However, aspiration differs depending on age, location and whether they are classified as NEET.

As young people enter the world of further education or employment, satisfaction with the training they have received for digital skills goes down.

53% of our respondents have used an AI chatbot and are curious about how they can use AI tools like these in their lives. However, many young people are worried about AI and what it might mean for future jobs.



The Skills Index measures two indicators related to digital skills:

- Basic digital skills essential for daily life
- Levels of aspiration for careers that use more advanced digital skills.

This year we also started to explore young people's views on AI and whether they feel that large language model (LLM) software such as ChatGPT may influence their lives.

DIGITAL ASPIRATIONS

YOUNG PEOPLE LIVING IN URBAN AREAS ARE MORE LIKELY TO ASPIRE TO DIGITAL CAREERS

73% of young people agree that digital skills are essential for their future job or career. This statistic is higher among young people living in urban areas (76%).

This trend persists when asked if young people would like to pursue a job or career that uses advanced digital skills, such as software development or data visualisation. Young people living in urban areas are much more likely to be interested in pursuing this type of career; young people from rural areas are the least likely (66% urban vs 51% rural).