NOMINET SOCIAL IMPACT | DIGITAL YOUTH INDEX

QUESTIONNAIRE

22 NOVEMBER 2023

RESEARCH METHODOLOGY

Opinium conducted the 2023 Nominet Digital Youth Index in two phases: an initial quantitative survey, followed by a qualitative phase including an online pop-up community, and depth interviews. To ensure we captured 'state of nation' benchmark on the role of digital technology in young peoples' lives, we took a nationally representative sample of 4,000 8 – 25 year olds.

This document includes the questions from the quantitative survey.

MAIN QUESTIONNAIRE

SINGLE CHOICE
Are you

SINGLE CHOICE
How old are you?

SINGLE CHOICE
What school year are you in? If you have finished school for the year, what school year have you just finished?

SINGLE CHOICE
Using the map of UK regions, which region do you live in?

SINGLE CHOICE
Which one of these best describes the area where you live?

SINGLE CHOICE
What school year are you currently in, if you have finished school for the year what school year have you just finished?

SINGLE CHOICE
Which of the following best describes the school / college your child goes to?

SINGLE CHOICE
Does your child receive free school meals?

SINGLE CHOICE
Do you receive free school meals?

MULTI CHOICE
Does your child have any of the following long-standing physical, mental, sensory or cognitive condition, impairment, illness or disability? 'Long-standing' refers to anything that has affected your child over a period of at least 12 months or that is likely to affect your child over a period of at least 12 months.

SINGLE CHOICE
Do any of these conditions mean that your child requires additional support at home, school, or work?

MULTI CHOICE
Do you have any of the following long-standing physical, mental, sensory or cognitive conditions, impairments, illnesses or disabilities? 'Long-standing' refers to anything that has affected your child over a period of at least 12 months or that is likely to affect your child over a period of at least 12 months.

SINGLE CHOICE
Do any of these conditions mean that you require additional support at home, school, or work?

SINGLE CHOICE
Which of the following best describes the home you live in?

SINGLE CHOICE
We would now like you to think about the chief income earner in your household, that is the person with the highest income.

OPEN
We would like to ask you for your postcode to better understand your location within the UK. This is optional, although the information you give will be only used for research purposes and will remain confidential.

Please type your postcode in the box below using the standard format (e.g. SW1A 1AA) and you should see a green tick.

Your full postcode will not be shared with anyone outside Opinium and not be used to identify or target you specifically.

SINGLE CHOICE
Please select the highest level of attainment / qualifications the chief income earner in your household has achieved.

SINGLE CHOICE
What is the current working status of the chief income earner in your household?

SINGLE CHOICE
What is your annual household income? If you would rather not share your answer, please select the "Prefer not to say" option. By 'household income', we mean the total income received from all sources, including wages earnt by your parents, you, your partner and/or any other earner in the household, bonuses, pension income, benefits or rents and before tax deductions.

SINGLE CHOICE
What is your child's ethnicity? If you feel uncomfortable answering this question, please feel free to select 'prefer not to say''.

SINGLE CHOICE
What is your ethnicity? If you feel uncomfortable answering this question, please feel free to select 'prefer not to say''.

MULTI CHOICE
Which of the following digital devices do you personally use at home?

MULTI CHOICE
Which of the following digital devices do you personally use at school?

MULTI CHOICE
Which of the following digital devices do you have access to in your home. These might not be devices that you own, but that you can use at home.

MULTI CHOICE
Which of the following digital devices do you have access to when you're not at home? These might not be devices that you own, but that you can use at school, college, university or work.

SINGLE CHOICE GRID
INDEX – ACCESS
Are the digital devices that you have access to owned by you or someone else? If you have access to more than one of each device, please think about the one that you use the most.

SINGLE CHOICE GRID
INDEX – ACCESS
Are the digital devices that you have access to owned by you or someone else? If you have access to more than one of each device, please think about the one that you use the most.

SINGLE CHOICE GRID
Are you able to use the device whenever you need to?

SINGLE CHOICE GRID
INDEX – ACCESS
We would like to ask you about the performance of the devices that you're able to use whenever you need to. Do you agree or disagree with the following statements? "Overall, I am satisfied with the quality of my..."

By 'quality' we mean that you're able to do everything you need with them.

SINGLE CHOICE GRID
How confident are you in dealing with the following...

SINGLE CHOICE GRID
Did you need any help or support to deal with the following...

SINGLE CHOICE
Would you know where to find help / support if you needed it if you experienced something online that troubled you?

SINGLE CHOICE
To what extent would you trust the following people to help you if you experienced something that made you feel unsafe online?

SINGLE CHOICE
What is your child's ethnicity? If you feel uncomfortable answering this question, please feel free to select 'prefer not to say''.

SINGLE CHOICE
What is your ethnicity? If you feel uncomfortable answering this question, please feel free to select 'prefer not to say''.

MULTI CHOICE
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MULTI CHOICE
Which of the following digital devices do you personally use at school?

MULTI CHOICE
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MULTI CHOICE
Which of the following digital devices do you have access to when you're not at home? These might not be devices that you own, but that you can use at school, college, university or work.

SINGLE CHOICE GRID
INDEX – ACCESS
Are the digital devices that you have access to owned by you or someone else? If you have access to more than one of each device, please think about the one that you use the most.

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SINGLE CHOICE GRID
Why do you not have these digital devices in your household? Please select all that apply.

MULTI CHOICE
What types of internet connections do you have access to?

SINGLE CHOICE GRID
Which type of connection do you use most frequently? Think of which you spend most time connected to.

SINGLE CHOICE GRID
INDEX – CONNECTIVITY
How much do you agree or disagree with the following statements?

MULTI CHOICE
The cost-of-living crisis is a rise in things like energy prices and fuel prices, meaning that people are having to spend more on day-to-day life. What impact has this had on you and your family recently?

SINGLE CHOICE GRID
INDEX – DIGITAL SKILLS
How easy or hard do you find it to do the following tasks on your own without any help?

MULTI CHOICE
How did you learn digital skills?

SINGLE CHOICE GRID
Do you agree or disagree with the following statements?

SINGLE CHOICE GRID
INDEX – SAFETY
To what extent do you understand what 'internet safety' means?

OPEN
Please tell us in your own works what you think internet safety means.

SINGLE CHOICE GRID
INDEX – SAFETY
Were you aware of the following before today?

MULTI CHOICE
Which of the following social media platforms do you currently use?

SINGLE CHOICE GRID
Have you ever come across content that you find distressing on the following social media platforms?

SINGLE CHOICE GRID
INDEX – SAFETY
How easy or hard do you find the following tasks on your own without any help?

SINGLE CHOICE GRID
How important do you think each of the following are in ensuring that you are safe online?

MULTI CHOICE
Internet safety is making sure people are protecting themselves and others from harms or risks online. Which of the following people, if any, have taught you about internet safety? Please select all that apply.

SINGLE CHOICE
INDEX – SAFETY
How safe do you feel when online?

MULTI CHOICE
What worries you about being safe when you are on the internet?

SINGLE CHOICE
INDEX – SAFETY
Have you ever seen or experienced any of the following while online? As a reminder, all your responses are anonymous, and if you would rather not answer please select prefer not to say.

SINGLE CHOICE GRID
How confident are you in dealing with the following...

SINGLE CHOICE GRID
Did you need any help or support to deal with the following...

SINGLE CHOICE
Would you know where to find help / support if you needed it if you experienced something online that troubled you?

SINGLE CHOICE GRID
To what extent would you trust the following people to help you if you experienced something that made you feel unsafe online?

SINGLE CHOICE GRID
INDEX – DIGITAL WELLBEING
How much do you agree or disagree with the following statements?

SINGLE CHOICE GRID
Where would you first go for advice on ...?

MULTI CHOICE
Why would you get help from a friend, family member or someone at work / school on an issue, rather than going online? Here we are referring to any additional online resources or getting online advice from people who you do not know.

OPEN
What should online services such as charities and the government do to help you access important information online?

MULTI CHOICE
Why would you use the internet / online services to help with an issue you had?

MULTI CHOICE
What do you typically spend time using your devices for?

SINGLE CHOICE GRID
How often do you do the following tasks online?

SINGLE CHOICE GRID
How much time do you think you spend on your devices on a typical weekday and on a typical weekend day?

SINGLE CHOICE
INDEX – DIGITAL WELLBEING
Are you happy or unhappy with the amount of time that you spend on your digital devices?

SINGLE CHOICE GRID
Would you like to spend more or less time on your digital devices?

SINGLE CHOICE GRID
INDEX – DIGITAL WELLBEING
How does your use of the internet and digital devices impact other areas of your life?

SINGLE CHOICE GRID
How much do you agree or disagree with the following statements?

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SINGLE CHOICE GRID
AI chatbots is technology that means you can have human-like conversations with an app / computer program. Have you ever used or would you consider using any of these?

OPEN
You said you have used AI chatbots. What do you tend to use it for?

SINGLE CHOICE
Which of the following best describes your sexual orientation? (If you would rather not share your answer, please select the "Prefer not to say" option).

SINGLE CHOICE
Which of the following best describes your living arrangements?
Please think about where you spend most of your time.

SINGLE CHOICE
How many adults (aged 18 and over) live in your home (including you)?

SINGLE CHOICE
How many children (aged under 18) are there living in your home (including you)?

SINGLE CHOICE
What is the main/ primary language you use at home?

- END OF SURVEY -